

The Future of Retail Isn't Just Personal, It's Connected.

ConNECted  Retail



Today's shoppers expect more than great products.
They're drawn to experiences that feel designed just for them.
Your customers are no different.
They're looking for stores that understand them.
That's where we come in.

1. TARGETED PROMOTION DISPLAY

Thanks to smart digital signage with built-in customer profiling, your storefront becomes more than a window. It becomes an effective communication tool.

- Enhance customer experience & engagement
- Improve customer loyalty
- Up-sell & cross-sell with promotion



2. CUSTOMER FOOTFALL ANALYTIC

Once inside, their movement patterns are captured through advanced security cameras which gives you insights into how they move, what they browse, and where they pause.

- Optimised staffing based on store traffic data
- Store heatmaps and customer dwell time analysis
- Increase sales and conversion rates

3. LOYALTY PROGRAM WITH A.I.

Through those insights, you can create customised loyalty programs, rewards, and offers that make your store feel like it was tailored just for them.

- Increase customer retention
- Enhance customer engagement
- Personalized marketing, based on customer data



4. DIGITAL PRICE LABEL

As customers explore your store, they'll notice dynamic price labels that can change in real-time. You can instantly adjust pricings across all your stores to match competitors, flag items on sale, or highlight products running low on stock.

- Improved pricing accuracy with automation
- Enhanced customer experience with interactive features
- Increased operational efficiency



5. INTEGRATED OMNI-CHANNEL POINT-OF-SALES

When they're ready to check out, they can choose between a self-service kiosk or a staffed counter. To make it even more convenient, you can also offer flexible choices like in-store pickup or home delivery. Because modern customers value flexibility just as much as speed.

- Seamless shopping experience (online, in-store, mobile apps)
- Streamline operations by integrating sales, inventory and customer data
- Improve inventory management and increase revenue and profitability
- Improve customer satisfaction and retention
- Faster payment process

6. SCALABLE FINANCIAL AND SUPPLY CHAIN

The data collected from your storefront powers an integrated platform that connects your inventory, promotions, sales, and logistics to ensure everything runs smoothly and your business stays one step ahead of your competitors.

- Enhanced efficiency and productivity with automated processes
- Improved data management and security with compliance
- Better decision making with real-time reporting and data driven insights



7. A.I. DRIVEN ANALYTIC

With the help of our dedicated consultants and A.I., you'll uncover **patterns in customer behaviour**, **measure the success of promotions**, and **forecast sales with pinpoint precision**.

- Enhanced customer experience for loyalty and retention
- Improved marketing effectiveness can lead to better ROI and brand awareness
- Better financial performance with accurate sales and inventory forecasting

8. FLEXIBLE INVENTORY TRACEABILITY WITH AUTOMATION

Designed to maximise space and streamline operations, our smart warehouse system will ensure your stores stay stocked, efficient, and ready to meet demand.

- Improve efficiency by automating inventory tasks
- Enhance accuracy of inventory counts
- Compliance and traceability decision-making



9. NETWORK AND SECURITY MANAGED SERVICES

To top it all off, we've got this entire digital infrastructure secured with a **personalised cybersecurity solutions** that protects your data, your customers, and your reputation from ever-evolving threats.

- Meeting regulatory compliance and enhanced data privacy
- Improved business continuity and uninterrupted operations
- Reputation protection and competitive advantage

With all these systems in play, reliable support isn't just helpful,
it's essential.

That's where
NECARE Support comes in

Software Support

**Nationwide
Hardware Support**



**Network Operation
Center**

**Security Operation
Center**

**Our nationwide team is ready 24/7, online and on-site, to keep
your systems running and your peace of mind intact.**

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ARE YOU READY TO TRANSFORM YOUR CUSTOMER'S SHOPPING EXPERIENCE?



03-2299 6322



inquiry@nec.com.my



<https://my.nec.com/>



Suite 19.01, Level 19, The Gardens South Tower,
Lingkaran Syed Putra, Mid Valley City,
59200 Kuala Lumpur

