

29 October 2009

NEC unifies its telecommunications solutions business

KUALA LUMPUR, 29 October 2009 – NEC Corporation of Malaysia Sdn. Bhd. (“NEC Corp Malaysia”), a wholly owned subsidiary of NEC Corporation (HQ: Japan), has unified its telecommunications solutions businesses under one roof, with effect from October 2009, where NEC Infrontia Asia Pacific (“NECIAP”) will be integrated with the existing telecommunications solutions business arm at NEC Corp Malaysia.

Before the integration, NEC Corp Malaysia focused on the high-end range of telecommunications solutions, while NECIAP handles the sales and marketing of the basic and mid-range of NEC’s telecommunications solutions and products.

The integration will result in a stronger and more cohesive sales force that specializes in providing the entire range of telecommunications solutions and communications systems – from the lowest to the highest range (the new SV8000 series), allowing the company to achieve greater synergies in sales and service delivery, as well as improve operational efficiencies as one company.

The newly integrated telecommunications solutions business unit will come under NEC Corp Malaysia, and the company continues to be led by managing director Mr Daisaku Takeuchi. He remarked, *“With this integration and now united as one company, I believe NEC Corp Malaysia has all the essential technologies and capabilities, and is in an excellent position to dedicate our complete range of telecommunications solutions to serve our existing and new customers and markets better. We are also looking at expanding our IT and telecommunications total solutions businesses, together with other NEC’s subsidiaries and business partners in the Asia Pacific region.”*

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About NEC Corporation

NEC Corporation is one of the world's leading providers of Internet, broadband network and enterprise business solutions dedicated to meeting the specialized needs of a diversified global base of customers. NEC delivers tailored solutions in the key fields of computer, networking and electron devices, by integrating its technical strengths in IT and Networks, and by providing advanced semiconductor solutions through NEC Electronics Corporation. The NEC Group employs more than 150,000 people worldwide. For additional information, please visit the NEC website at: <http://www.nec.com>

About NEC Corporation of Malaysia Sdn. Bhd

Originally established as NEC Malaysia Sdn Bhd in March 1988, NEC Corporation of Malaysia Sdn. Bhd (“NEC Corp Malaysia”) is a total solutions provider for a comprehensive range of NEC's IT, networking and telecommunications, and display technologies in Malaysia. By combining NEC’s and other third-party hardware and software to deliver a competitive edge to its clients, NEC Corp

Malaysia also provides a wide range of systems integration solutions, business process analysis and system design, technical expertise, implementation and training, and support services through its NECare Support Center that provides comprehensive services nationwide, 24/7. Visit us at: <http://www.necmalaysia.com.my>.

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