



**Extend the Power of Analytics  
Across Lines of Business with  
Speed and Ease**



The Best-Run Businesses Run SAP™

**Enable better insight at critical moments of engagement**

# Enable better insight at critical moments of engagement

The use of analytics to support strategic decisions can [drive powerful business transformation](#). But analytics can be costly to deploy across multiple integrated solutions and many users. Now there's a better way with the analytics editions of SAP® BusinessObjects™ business intelligence (BI) solutions.

Getting the right information to many users across the enterprise requires software solutions that ease data integration, management, analysis, and visualization. Traditionally, enterprises have had to piece together these solutions. Using software from different vendors can result in lost time and a lot of money without producing the needed business insight.

The analytics editions of SAP BusinessObjects BI solutions bring business intelligence, data integration, and data warehousing software

together into comprehensive and affordable applied analytics solutions. Each takes an existing SAP BusinessObjects BI solution and bundles it with the SAP Sybase® IQ server and SAP Data Integrator software. The resulting solutions ease the creation and use of reports, dashboards, ad hoc queries, and predictive data models. You can also access best-practice analytics content tailored for key industries and lines of business to speed the deployment and time to value of your analytics initiative.



# Deploy high-performance analytics more easily

## Deploy high-performance analytics more easily

Leverage sample analytics content

Get best-of-breed analytics in a single solution

Why a single vendor is best

Analytics editions of SAP BusinessObjects BI solutions are available to support companies of all sizes and industries. Each analytics edition includes data integration, data management, analysis, and visualization functionality. This means you can deploy high-performance analytics without the effort required to integrate multiple solutions from different vendors.

The result? You can act on relevant insight from “Big Data” whether you’re at your desk or on the road, react quickly to market changes without depending on IT, and proactively manage business opportunities and threats.

You can also spot trends and anomalies across structured and unstructured data. Ultimately, you can optimize your business performance through better-informed and timely decisions across the organization.

Sample analytics content that you can extend and customize to meet your unique business requirements is available at [SAP Community Network](#). The content can help you apply your analytics edition solution to resolve different business challenges specific to your industry and line of business.



Increase autonomy with self-service access to insight and information, and support fact-based decisions at critical moments of engagement.



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Objectives

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**Solution**

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Benefits

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Quick Facts

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Built by SAP industry and line-of-business experts, the sample analytics content addresses the needs within various industries such as telecommunications, public sector, healthcare, media, and financial services.

For example, analytics content for city performance management features dashboards for key stakeholders such as the city manager, council, or mayor. The content helps make public sector performance more transparent while helping your organization align operations with strategy.

Whether you work for a large insurance company that needs to optimize claims recovery or a small research firm that wants to manage research funds more effectively, the analytics content can be of benefit. The combination of technology and business best practices allows you to realize a faster return on your analytics investment and gives you a head start in meeting your unique business challenges. For a full list of available content, visit [SAP Community Network](#).



# Get best-of-breed analytics in a single solution

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## **Get best-of-breed analytics in a single solution**

Why a single vendor is best

Data integration activities for analytics projects are traditionally time and resource intensive. The analytics editions ease these processes by leveraging functionality from SAP Data Integrator. By facilitating data extraction, transformation, and loading from applications, databases, and other data stores, they provide a comprehensive view of structured and unstructured data across your enterprise.

These analytics editions also ease data management activities. Functionality from SAP Sybase IQ simplifies the processes for storing, managing, and analyzing massive volumes of data, no matter the schema, the application needs, or the user counts.

Data analysis and visualization are enhanced by functionality from the SAP BusinessObjects BI suite. Self-service access to data analysis tools makes it intuitive for business users across your enterprise to create or review reports and dashboards or run ad hoc queries.



When analytics follow best practices, a broader business audience can gain insight and take action faster.



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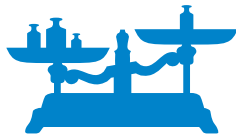
### **Why a single vendor is best**

## Why a single vendor is best

By choosing the analytics edition of an SAP BusinessObjects BI solution, you can minimize integration challenges and cost without sacrificing quality. Each of the SAP BusinessObjects BI solutions integrated into the analytics edition software works with SAP Sybase IQ and SAP Data Integrator as a single cohesive and affordable solution. Plus, each of these integrated solutions has been recognized as a leader in its respective functional category. You gain a comprehensive best-of-breed analytics solution in a single software offering.

You can realize a faster and easier deployment. You won't have to chase down several vendors to find missing software, solve integration challenges, and close information gaps. SAP takes ownership of integration and ongoing updates, so you can roll out new features and functions faster and more readily.

Ultimately, choosing the analytics edition of an SAP BusinessObjects BI solution also simplifies your support experience. You'll have one number to call, one contact to reach. Dealing with one vendor is absolutely a better experience than juggling many.



You get best-of-breed functionality and best-practice analytics content – at your fingertips and tailored to your industry and line of business.



**Experience the benefits of  
enterprise-wide analytics**

# Experience the benefits of enterprise-wide analytics

With the analytics edition of an SAP BusinessObjects BI solution, you can see Big Data in action. As a result, you can optimize business performance through better-informed and timelier decisions across the organization. You can also detect trends and outliers in historical and current data – for both structured and unstructured data.

With access to best-practice business content, you can limit your dependency on sophisticated analytic design skills and speed time to value. Prebuilt reports and dashboards simplify your efforts to roll out impactful analytics to business users across the enterprise.

You can gain instant, powerful insight from your desk or leverage mobile technology to work on-device from the road. You can also act on relevant information and react quickly to market changes with immediate insight to manage business opportunities and threats.

By deploying a complete, best-in-class, cohesive solution that's fully integrated in a single, affordable package, you can extend high-performance analytics without the time, cost, and challenges associated with system integration.



Drive powerful business transformation across your enterprise with the analytics editions of SAP BusinessObjects BI solutions.



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Objectives

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Solution

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Benefits

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**Quick Facts**

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**Summary**

The analytics editions of SAP® BusinessObjects™ business intelligence (BI) solutions are single yet comprehensive packages for deploying high-performance analytics without having to integrate software solutions from multiple vendors. They include access to sample analytics content tailored to your industry and line of business. The solutions enable better insight at critical moments of engagement to inform fact-based decisions that are reflected quickly in business actions.

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**Objectives**

- Make better-informed and timelier decisions
- Identify trends and anomalies in historical and current data
- Extend analytics across key lines of business
- Reduce IT complexity and minimize total cost of ownership

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**Solution**

- Data integration for a complete view of enterprise data
- Data management to store and efficiently manage Big Data
- Data analysis to support reporting, data mining, ad hoc queries, and just-in-time decisions
- Best-practice business content to speed deployment across key lines of business

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**Benefits**

- Faster time to value, insight, and action with best-practice business content, mobile business intelligence, and self-service data discovery
- Less IT complexity and cost with an inclusive, integrated, and affordable solution
- Better decisions via fast analysis of Big Data

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**Learn more**

To find out more, call your SAP representative or visit [www.sap.com/analytics](http://www.sap.com/analytics).

