



NEC Corporation of Malaysia Launches New Smart Communication Server SL1000 for small and medium enterprises

KUALA LUMPUR, January 19, 2011 - <u>NEC Corporation of Malaysia Sdn. Bhd.</u> ("NEC Corp Malaysia") launched a new **Smart Communication Server** - **SL1000** - in Malaysia yesterday. The SL1000 is an intelligent cost-effective telecommunication system that packs affordability, efficiency, IP-telephony and ecology all into one, and is equipped with the capabilities to adapt to functions for immediate or emerging business needs of small and medium enterprises (SMEs), and small offices, home offices (SOHOs).



(From L - R: **Mr Daisaku Takeuchi**, Managing Director of NEC Corporation of Malaysia Sdn. Bhd.; **Mr. Taichiro Hashizawa**, Vice President and Senior General Manager, Platform BU, IT Network Global Solutions Division, NEC Corporation; **Mr Kiyo Takahashi**, General Manager, Network Communication Division, NEC Infrontia Corporation; **Mr Melvin Chong**, Manager, Network Channel Division, NEC Corporation of Malaysia Sdn. Bhd. at the launch of NEC's Smart Communication Server - SL1000.)

Mr Daisaku Takeuchi, Managing Director of NEC Corporation of Malaysia Sdn. Bhd. remarked, "The SME market is one of the key markets leading the economic growth in Malaysia. Over 100,000 small and medium enterprises contribute to more than 40% of the country's economic output. NEC aims to support this growing sector with our telecommunications technology, such as our latest SL1000, which has a scalable architecture with enhanced security features, and mobile integration to assist SMEs in expanding their businesses."



(**Mr Daisaku Takeuchi**, Managing Director of NEC Corporation of Malaysia Sdn. Bhd. presenting the new SL1000.)

For more information on SL1000, please log on to: www.necmalaysia.com.my. For enquiries, please contact NECinfoline@necmalaysia.com.my or call (+603) 2299 6322.

For the full press release on SL1000, please visit: $\frac{http://www.nec.com.sg/index.php?q=nec-corporation-malaysia-offers-affordable-efficient-ip-enabled-communication-solutions-small-and-me$.

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About NEC Corporation of Malaysia Sdn. Bhd

NEC Corporation of Malaysia Sdn. Bhd ("NEC Corp Malaysia"), a wholly owned subsidiary of NEC Asia Pacific Pte. Ltd. (HQ: Singapore), is a total solutions provider for NEC's IT, networking and telecommunications, and display technologies in Malaysia. Originally established as NEC Malaysia Sdn Bhd in March 1988, NEC Corp Malaysia combines NEC's and other third-party hardware and software to provide a wide range of systems integration solutions, business process analysis and system design, technical expertise, implementation and training, and support services through its NECare Support Center that provides comprehensive services nationwide, 24/7. Visit us at: http://www.necmalaysia.com.my.

About NEC Asia Pacific Pte Ltd (NEC APAC)

Singapore-based NEC Asia Pacific is the regional headquarters for NEC Corporation (HQ: Japan) in the Asia Pacific region (South and Southeast Asia, and Oceania). As a leading infocomm technology provider and systems integrator offering regional sales and services support and consultancy, NEC APAC develops solutions on carrier network, global identity, RFID, enterprise server, unified communications, multimedia display, and contact centre, as well as provides outsourcing and managed services.

To leverage on its technological expertise in the field of public safety, NEC APAC has established a regional competency centre (public safety) to expand its capabilities and expertise to support businesses in the Asia Pacific region.

In line with the NEC Group Vision to realize an information society friendly to humans and the earth, NEC also embarks on corporate social responsibilities (CSR) initiatives to support and "make a difference" to the **N**ature (environment), **E**ducation and **C**ommunity. For more information, please visit www.nec.com.sg.

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