

29 October 2009

NEC unveils IP telephony server UNIVERGE SV8500 in Malaysia

KUALA LUMPUR, 29 October 2009 – NEC Corporation of Malaysia Sdn. Bhd., a wholly owned subsidiary of NEC Corporation (HQ: Japan), has unveiled its latest IP telephony server – UNIVERGE SV8500 at Eastin Hotel today.

A corporate and major enterprise (CME) solution that is suitable for various industries including hospitality, education, financial, enterprise and government, the award winning UNIVERGE SV8500 is a powerful enterprise communications solution capable of supporting up to 16,000 endpoints in a single system. Reliable, scalable and energy-efficient, it is an advanced application server that supports voice, unified communications and mobility solutions for tens of thousands of users. Designed to easily and efficiently scale, the SV8500 meets the needs of the largest enterprises, supporting up to 192,000 ports in a networked environment.

As a part of NEC's UNIVERGE® 360 commitment to putting people in the center of communications, the SV8500 unifies the enterprise through the high-efficiency technology that large enterprises require. The SV8500 is the premier IP communications server for regional and global expansion, worker mobility and environmental responsibility. It offers an extensive IP feature set in a flexible, scalable, secure package.

- ***Increase Customer Satisfaction and Lower Expenses***

Enable your customers to reach workers wherever they are. The SV8500 extends communications to branch and international offices simply and cost-effectively. It supports a number of NEC's mobility-enhancing tools that empower users to be productive whether they are at their desks or have stepped away. Individuals, departments and locations can work more efficiently by communicating seamlessly in real time.

- ***Provide Business Continuity***

The SV8500 ensures business continuity through component redundancy. It also provides IP fail-over for stations and trunking, clustered survivability, power failure transfer and call routing for self-healing networks. Its architecture is ideal for mission-critical situations. Advanced fault diagnosis, error-correcting memory, and component redundancy all ensure high availability and operational continuity.

- ***Simplify Business Process Integration***

The SV8500 provides support for open-standards for integrating communications into business process applications. This facilitates process simplification. Standards and devices supported by the SV8500 include:

- SIP-enabled devices
- LDAP-compliant databases

- Java™ and XML
- Managed data network infrastructure
- The UNIVERGE OW5000, an integration platform for UC solutions such as Microsoft® Office Communications Server and IBM® Lotus® Sametime®

- ***Support Green Initiatives***

The SV8500 is an ecologically sound, compact system that uses 23% less power than previous generations of IP communication servers. NEC provided special attention to its environmental impact and delivered a RoHS compliant system that includes:

- Reduced air conditioning requirements for the server
- Recyclable materials and components that use environmentally safe chemicals
- Elimination of lead and mercury in circuit boards
- Documentation provided in electronic format rather than paper booklets

- ***Delivers Advanced Applications***

The SV8500 provides cutting-edge features that optimize the customer experience and maximize enterprise resources. Some of the applications supported are:

- UNIVERGE DT700/DT300 Series desktop phones raise the standard with an extensive feature set, XML application support, and a revolutionary modular design.
- NEC's softphone, which integrates communications into the computing environment to eliminate the need for a physical phone and extend the desktop around the world.
- UNIVERGE MA4000 Management System is a web-based management application that enables users to access the system remotely through a personalized portal to configure their communications options. Additionally, the MA4000 Expense Manager offers call accounting, asset management, mobile management, and billing and invoice reconciliation.

- ***Networking***

The SV8500 can be incorporated into networks that contain SV7000 and/or NEAX2400 systems to provide a path to IP. The SV8500's interoperability enables it to protect your investment in previous products such as the NEAX 2400 ICS, IMX and IPX.

Using both FCCS (Fusion) and CCIS networking for seamless integration, the SV8500 can also be networked with other NEC products, including the NEAX 2000, the SV8100 and the SV8300. This provides the customer with a broad range of server options to address needs at the edge of the network as well as the core.

NEC's tradition of quality and reliability is reflected in the SV8500's robust features. SV8500 Communications Servers maximize availability and ensure business continuity through a number of capabilities, including:

- Component redundancy
- IP fail-over for stations and trunking
- Clustered survivability
- Power failure transfer
- Flash drive technology
- Least-cost routing for self-healing networks
- Advanced fault diagnosis
- Error-correcting memory

- End-to-end encryption
- Support for a wide range of tools, including:
- UNIVERGE Mobile Client
- UNIVERGE IP and Digital Terminals (both desktop and wireless DECT)
- NEC DT300 and DT700 Series phones
- Desktop Gigabit Ethernet
- Compatibility with UC for Business
- Integration with Microsoft's Office Communication Server.
- Over 900 additional service features

The UNIVERGE SV8500 is available in Malaysia through NEC Corporation of Malaysia Sdn Bhd. For product or sales enquiries, please contact Nicholas Yong – Tel: + 603 2178 3600 or fax: + 603 2164 1457.

– end –

About NEC Corporation

NEC Corporation is one of the world's leading providers of Internet, broadband network and enterprise business solutions dedicated to meeting the specialized needs of a diversified global base of customers. NEC delivers tailored solutions in the key fields of computer, networking and electron devices, by integrating its technical strengths in IT and Networks, and by providing advanced semiconductor solutions through NEC Electronics Corporation. The NEC Group employs more than 150,000 people worldwide. For additional information, please visit the NEC website at: <http://www.nec.com>

About NEC Corporation of Malaysia Sdn. Bhd

Originally established as NEC Malaysia Sdn Bhd in March 1988, NEC Corporation of Malaysia Sdn. Bhd ("NEC Corp Malaysia") is a total solutions provider for a comprehensive range of NEC's IT, networking and telecommunications, and display technologies in Malaysia. By combining NEC's and other third-party hardware and software to deliver a competitive edge to its clients, NEC Corp Malaysia also provides a wide range of systems integration solutions, business process analysis and system design, technical expertise, implementation and training, and support services through its NECare Support Center that provides comprehensive services nationwide, 24/7. Visit us at: <http://www.necmalaysia.com.my>.

Product enquiries

Mr. Nicholas Yong, Network Solutions Sales Division

NEC Corporation of Malaysia Sdn. Bhd

33rd Floor Menara TA One, 22, Jalan P.Ramlee,

50250, Kuala Lumpur, Malaysia

Tel: + 6 03 2178 3626

Fax: + 6 03 2164 1457

Media enquiries (NEC Asia)

Ms Masako Hirano

DID : +65 6379 2570

Mobile : +65 9018 6652

Email : M-Hirano@NEC.com.sg

Ms Eliza Lim

DID : +65 6379 2571

Mobile : +65 9615 7590

Email : Eliza@NEC.com.sg