



Increase Business Velocity with Connected, Insightful, Cloud-Based Software



The Best-Run Businesses Run SAP™

Integrated, cloud software that's quick to deploy and adapt

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Perhaps you've been juggling disconnected systems, trying to keep your finger on the pulse of your company. But the pace of business is increasing, global competition looms, and you need to be nimble, fast, and agile to seize opportunities. Are you able to stay connected with all operations, manage performance to meet goals, and [make informed decisions to exploit opportunities](#)?

If the answer is no, then you're at a crossroads. Can your current processes and data optimize profits and create competitive advantages? Or do you need new IT systems that enable greater efficiency, transparency, growth, and competitiveness? The fact is that aging, disconnected software systems don't give you real-time visibility or a way to stay abreast of what's coming. They also slow employees, processes, and operations down, so, when new opportunities arise, you miss out. And faster-moving competitors move in.

With the SAP® Business ByDesign® solution, moving to state-of-the-art business software is fast and affordable. This cloud-based solution includes complete functionality for financial, human resources, marketing, sales, service, supply chain, procurement, and project management processes. Unlike disconnected systems, it links all of your company's business processes in a single application. And a common data repository provides complete, real-time visibility across your business.



Get the IT you need today – and scale it affordably

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Increase visibility and insight to see behind the numbers

Provide anywhere access for a productive, mobile workforce

Scale, grow, and respond to change without hindrances

SAP Business ByDesign is ideally suited to companies that need to react swiftly to changing business models; enter new markets; and innovate new service, sales, and delivery models. Because it's a cloud-based service that's readily scalable and predictably priced as an operating expense – not a capital expense – you can get the full-featured, enterprise-class IT you need without diluting your company's ability to borrow. Imagine being able to address your most pressing challenges and business processes at an affordable fixed price and scope.

At any time, you can add new users and enable additional functionality – all without the need for expensive IT resources.

As a native cloud solution, SAP Business ByDesign is managed, monitored, and maintained by SAP experts in world-class, secure data centers, so you can focus on your business – and not on IT. The software uses an advanced cloud platform that delivers superior performance, stability, security, and convenience, backed by 40 years of leadership in business management solutions.

SAP Business ByDesign
scales to over 10,000 users.



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To manage corporate performance, you need real-time information and tools that can turn every transaction and business activity into clear, immediate business intelligence. SAP Business ByDesign has intuitive analytics and reporting tools built into its very core – tools that leverage the real-time data recorded and centrally stored by the software. The result? Executives and managers gain greater transparency into the business, so they can make better informed, timely decisions.

To steer your company effectively, you also need a way to identify and monitor key performance indicators (KPIs) that are essential to long-term success. SAP Business ByDesign gives you intuitive, customizable dashboards that track a library of predefined KPIs, such as cash flow, operating income, sales trends, and capacity utilization.

SAP Business ByDesign helps you manage across departments and understand the causal factors behind performance.



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Today, people are no longer constrained by cubicles, four walls, or even time zones. Mobile devices enable work to be done anytime and anywhere, which keeps your business moving forward. With SAP Business ByDesign, your employees can swiftly and safely access processes and data from the office or on the road using a Web browser or a mobile device. Instant, login-free access controls allow them to view critical business data, as well as provide expanded customer services, create new revenue opportunities, and actively manage accounts from a variety of mobile devices.

Enhanced mobile functionalities also give you and your management team everything you need to manage your business on the go – wherever Internet access is available. Whether you're accessing your executive dashboards or diving deeper into alternative business scenarios, SAP Business ByDesign provides instant access to the information you need to lead your company forward.

With mobile Apple, Android, and Windows devices, you have the knowledge you need, where and when you need it to seize opportunities in the moment.



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As your business evolves, processes become more complex and transaction volumes increase – so you need to leverage new technology to support and streamline operations. The enterprise resource planning (ERP) software you choose needs to do more than keep pace – it needs to grow with you. At the same time, you want to avoid the risk incurring a large, up-front expense with new software and not growing enough to support it.

SAP Business ByDesign is a highly flexible, configurable software system that adapts quickly as your business changes and grows.

As an on-demand application, it scales instantly to support expanding business requirements and growth – without the need for a large IT department – and you only pay for what you use. Its modular design gives you the ability to support increasing complexity, including multiple business units, new languages or currencies, and global financial reporting standards.

So go ahead, add a new location. Expand your customer or supplier base. Make an acquisition. And evolve your business model. SAP Business ByDesign can adapt and evolve with you.

With SAP Business ByDesign, you have an infrastructure for today and for the future.



Run a connected, insightful, and adaptable business

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With SAP Business ByDesign, you get a cloud-based ERP solution that supports end-to-end processes for running your entire business via a single application, anytime and anywhere. It's affordable and quick to deploy – and delivered on demand for a low, predictable monthly subscription fee.

You'll gain real-time business visibility with the embedded analytics and reporting functionality built into SAP Business ByDesign. These tools are designed for business users – not just analysts – and provide deep, timely insights into all aspects of your business.

Equally important, you'll be able to keep cost structures low by avoiding the expense and complexity of an in-house IT department.

Because SAP Business ByDesign is modular, you also gain the freedom to use the functionality you need most first – and then deploy more as your needs change and business grows. And finally, you'll reduce risk thanks to built-in compliance from a market leader in enterprise application software. For example, the software supports segregation of duties, global data compliance, and various financial reporting standards.

“SAP Business ByDesign gives me the real-time information that is vital to running the business day to day.”

Eric Brown, CEO, Johnson Products Company



Objectives

Solution

Benefits

Quick Facts

Summary

To keep pace with the velocity of business today while driving higher profitability and growth, you need full, real-time visibility and control over the big picture and the smallest details. Now you can do all this and more with the SAP® Business ByDesign® solution. This complete, integrated business software solution provides a single, unified view of your business. It is 100% cloud-based and designed specifically to help you manage growth and drive profitability – all while minimizing IT costs.

Objectives

- Compete more effectively
- Increase business visibility for better decision making
- Reduce cost structures to increase margins
- Maximize resources by making investments that drive revenue

Solution

- Powerful analytics and role-based dashboards to improve decision making
- Integration across functional silos for a single source of truth
- A flexible, adaptable cloud-based software system that expands with your business
- Mobile solutions for managing your business and improving customer service anytime, anywhere

Benefits

- Increased visibility with embedded analytics and reporting
- Reduced costs by eliminating the need for an in-house IT department
- Flexibility to start using the most-relevant processes first and scale as needed
- Built-in regulatory compliance

Learn more

To find out more, call your SAP representative today, or visit us online at www.sap.com/businessbydesign.



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